



PARTICIPANT INFORMATION

Parade Date: SATURDAY, December 6, 2025

Location: South Palm Canyon Drive - Downtown Palm Springs

Parade Start Time: 5:45 p.m. (from staging area) TV Broadcast – 6:00 p.m.

Please review your cover letter for your unit number, report time, and staging location.
PLEASED SHARE THIS INFORMATION WITH ALL YOUR PARTICIPANTS.

Note: Traffic is expected to be heavy getting into the staging area due to the parade.
Please give yourself plenty of time.

PARADE ROUTE

The parade will start at the corner of S. Palm Canyon Drive and Ramon Road. It will proceed on Palm Canyon Drive to Tachevah Drive. Parade route approximately 1.5 miles.

PARTICIPANT STAGING LOCATIONS

Performance Groups, Specialty Units - stage in the **Wells Fargo Bank Parking Lot (back of lot)** – corner of W. Ramon Road and S. Belardo Road. **Enter at S. Belardo Road.**

Floats, Cold Air Balloons – stage on **South Palm Canyon Drive** – curbside – between Ramon Road and E. Camino Parocela. **Enter at E. Camino Parocela.**

Floats, Vehicles – stage on **Belardo Road** – curbside – between Ramon Road and E. Camino Parocela. **Enter at E. Camino Parocela.**

Bands – stage on **Ramon Road** – curbside – between S. Palm Canyon Road and S. Calle El Segundo. **Enter at S. Calle Segundo intersection.** Once buses are unloaded, they can proceed to the disband area via Indian Canyon Road or Calle Encilia and turn left onto E. Tachevah Drive and right on S. Palm Canyon Drive to park. City staff and Parade staff will guide you to parking locations.

Helium Balloons - stage on **the parking lot next to Chase Bank** – between S. Palm Canyon Drive and S. Belardo Road.

Special Guests - stage in the Bank of America parking lot located at 588 S Palm Canyon Dr. Enter from South Palm Canyon Drive.

Entry Numbers will be

- Posted on traffic cones in the staging areas.
- Please form your entry at the number assigned to you on the cover letter.
- Parade personnel will be in the staging areas to assist you.
- **Please stay in order to facilitate easy placement in the parade.**
- When the parade starts, once the entry in front of yours moves up, please move your entry forward.
- **Your Parade Entry Number** will be given to you upon arrival and must be displayed on the **LEFT-HAND (drivers side)** side of your vehicle, banner or a marcher for identification of your entry.
- **Do not** take the number on the cone. Staff will provide you the number to carry in the parade.

PARTICIPANT VEHICLE PASS AND UNLOADING / PARTICIPANT DROP OFF

- **Please print your vehicle pass.**
- You are limited to the number of passes listed on the pass, based on information stated on your entry application. Passes are not for all participants in your entry.
- **ONLY vehicles with a Vehicle Participant Pass displayed in the windshield will be allowed into the staging and de-staging areas.**
- Those vehicles allowed into the area and not in the parade must **unload your equipment immediately and leave the staging area** unless the vehicle is in the parade.
- **This is not a parking pass.** All other participants must drop off or park outside the staging/disband areas and walk.
- **Drop off for participants** is in the parking lot of Phantom Screens, 559 Palm Canyon Dr. #B107- enter off S. Belardo Road.

PARTICIPANT PARKING

- **There is NO parking in the assigned staging areas, parade route or disband areas.**
- Participants will have to park in public parking lots or on city streets outside of these areas.

PARADE INFORMATION CENTER

A "Parade Information" Center will be located near the start line on W. Ramon Road.

RESTROOMS

Portable restroom facilities are placed throughout the staging areas and disband areas.

PARADE PERSONNEL

- They will also check your entry in upon arrival in the staging area.
- Parade staff identified by “EVENT STAFF” shirts or yellow vests

PARADE PACE

This is a **forward motion parade, no stopping**. Parade staff will set pace.

- Ideal spacing is approximately 15-20 feet between entries
- Parade monitors will be stationed along the route to ensure proper pace the entire route. Please cooperate with their instructions
- ALL units are requested to perform along the entire parade route.

EMERGENCY NEEDS

Ambulance vehicles, staff and police will be available to report to the parade route as needed. In case of an emergency, find a police officer, parade staff member, or call 911.

TELEVISION BROADCAST

NBC Palm Springs and Univision Palm Springs will broadcast the parade LIVE for two hours throughout the Coachella Valley area. The Parade organizers **cannot guarantee** all entries will be shown on television. The television stage area will be marked by signs and staff on site indicating your entrance into the stage. The TV stage area will be located on S. Palm Canyon Drive at the intersection of Tahquitz Canyon Way. Cameras typically show up to a block before the main TV stage. Be prepared to entertain!

ENTRIES ARE REQUIRED TO PERFORM IN FORWARD MOTION AS YOU PASS THROUGH THE TELEVISION STAGE AREA. Float riders, costumed personnel and cast members, WAVE, SMILE BIG AND LOOK TOWARDS THE CAMERA!

All staff, non-uniformed personnel walking with units must walk on the right-hand side of the TV stage area, opposite the cameras as the unit passes through this stage area.

ANNOUNCER STAGES

Announcer stages are located along the parade route at:

- South of Amado Road - outside the Hair of the Dog
- Amado Rd. – between Tahquitz and Alejo Rd. (Main Review Stand West side)
- North of Amado Road - outside Azul Restaurant

NO STOPPING to perform at any of these locations. All routines should be created for forward motion. Parade entries will be judged with awards winners announced via the parade website and the local media by the Monday following the parade.

DISBAND

City staff will be in the disband area to assist with this process and guide you to the proper locations.

- **Large floats and large vehicles:** continue forward on S. Palm Canyon Drive, past E. Tachevah Drive. Floats pull curbside to unload riders. Large vehicles can leave the area. Once floats are unloaded, you may leave the area. **Do not** drive back to the staging area.
- **Marching bands:** continue past E. Tachevah Drive and move to sidewalks to load your buses.
- **Equestrians:** continue past E. Tachevah Drive and turn left on W. El Alameda and left into back lot of Church of St. Paul's.
- **Marchers/Specialty Units:** Turn right on E. Tachevah Drive.
- **Guests:** turn right onto E. Tachevah Drive and unload curbside

CONTACT INFORMATION

CONTACTS: **Ray Pulver** 408-629-2520
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YOUR COOPERATION WITH THE CITY OF PALM SPRINGS STAFF AND WITH THE PARADE STAFF IS GREATLY APPRECIATED. **Thank you for participating!**

IMPORTANT PARADE SAFTY GUIDELINES

ALL safety instructions and guidelines are requirements of the city, parade insurance agency and parade organizers. If a participant does not adhere any of these rules and guidelines, the entry will be subject to removal from the parade. We want to insure a safe and fun parade for all!

- **LIGHTS ARE MAGIC. ALL parade entries must have light somewhere on the entry**
- **THIS IS A FORWARD MOTION PARADE. NO STOPPING TO PERFORM.** Only selected entries may be asked to slow at TV.
- **NO SANTA OR MRS. CLAUS COSTUMES.** There is only one official Santa and Mrs. Claus in the parade
- **NO THROWING or PASSING OUT OF ANY ITEMS FROM PARADE ROUTE**
- **NO PERSONS OR ARTICLES HANGING OVER OR RIDING ON THE SIDES OF ANY VEHICLES**
- **NO PERSONS RIDING ON THE ROOF, HOOD OR STANDING IN THE BACK OF ANY VEHICLE**
- **NO FIREWORKS OR POPPERS OF ANY KIND**
- **NO SKATEBOARD OR SCOOTERS ALLOWED**
- **NO JUMPING ON OR OFF ANY VEHICLES AND NO SWERVING OR STUNT DRIVING**
- **NO BLOWING OF SIRENS, LOUD VEHICLE HORNS OR REVING OF ENGINES**
- **NO ALCOHOLIC BEVERAGES OR SMOKING AROUND ENTRIES**
- **NO ADVOCATING, OPPOSING, DEPICTING, OR ENDORSING OF ANY POLITICAL, SOCIAL ISSUES OR PERSONS**
- **NO USE OF WEAPONS** (unless previously approved or those with a color guard unit)
- **NO USE OF CELL PHONES, INCLUDING TEXTING, WHILE DRIVING**
- **Seatbelts must be worn while driving a vehicle**

During this event, be aware of your surroundings and report suspicious activity. If you see something, say something. If you see suspicious behavior or situations, do not confront the individuals involved. In any emergency, call 911.

FLOATS / VEHICLES

- All decorated floats/vehicles should carry a current dated 2A10BC fire extinguisher.
- Float riders must be secure on the float with handholds, rails, or chairs.
- All decorations must be flame retardant.
- ALL vehicles must be properly registered and insured. Drivers must be at least 21 years old and have a valid driver's license for the vehicle being driven.
- All vehicles must be properly serviced and in good mechanical condition. (brakes, transmission, etc.)
- Maximum entry sizes are 10' wide, 50' long and 13.5' tall (from the ground up)
- Test your generator prior to the parade.
- Fill your vehicle gas tank.

- Check the float hitch to make sure it is secure.
- Make sure your vehicle driver has clear vision on all sides with no obstructions.
- All parade participants operating motorized vehicles, including motorcycles, floats, scooters, or specialty vehicles, are required to prioritize public safety while traveling within or near pedestrian areas. Operators shall exercise sound judgment and always maintain full control of their vehicles.
- The maximum permitted speed for any parade vehicle is 10 miles per hour, unless otherwise directed by law enforcement or public safety personnel. Exhibition of speed is strictly prohibited, including burnouts, rapid acceleration or wheelies. Operators must avoid sharp turns, abrupt movements, or unsafe maneuvers that could endanger spectators, other participants, or event staff.
- All motorcycle and scooter riders and passengers must always wear DOT-approved helmets.
- Vehicles shall be operated in a slow, steady, and predictable manner, with adequate spacing from pedestrians and other vehicles. Failure to comply with these safety requirements may result in immediate removal from the parade route or event area at the direction of law enforcement or City staff.
- These guidelines are issued to ensure that all event operations reflect the City's commitment to safety, professionalism, and public trust. Your cooperation is expected and appreciated.

ANIMAL UNITS

- All animal handlers must always have control of their animal.
- Animals participating in the parade must be used to large crowds and loud noise.
- Any animal deemed unsafe by parade committee member or police will be removed.

ENTRY APPEARANCE

- All participants must appear in costumes or uniformed attire.
- Staff or assistants accompanying the unit should be properly attired and be limited in numbers.
- Any authorized vehicles accompanying the entry should be clean.

KEEP IN MIND

- **Children under the age of 8 should ride on a float or vehicle in the parade**
- Respect all parade monitors, marshals, and volunteers.
- Always keep a watchful eye on children and youth.
- Adult supervision is required for children under the age of 12.
- A representative of your organization has signed the original entry application understanding all parade information and guidelines presented.

KEEP AREAS CLEAN

- PLEASE clean up debris around entry.